Practitioner's Docket No. U 015600-5 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Patent application Inventor(s) Title of invention OR In re application of: Stephanie WALD, et al Serial No.: 10/522,069 Group No.: N/A Filed: January 21, 2005 Examiner: N/A For: SYSTEM FOR MULTIMEDIA VIEWING BASED ON ENTITLEMENTS **Commissioner for Patents** P. O. Box 1450 Alexandria, VA 22313-1450 TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT WITHIN THREE MONTHS OF FILING OR **BEFORE MAILING OF FIRST OFFICE ACTION (37 C.F.R. 1.97(b))** CERTIFICATION UNDER 37 C.F.R. 1.8(a) and 1.10* (When using Express Mail, the Express Mail label number is mandatory;

Express Mail certification is optional.)

I hereby certify that, on the date shown below, this correspondence is being:

MAILING

deposited with the United States Postal Service in an envelope addressed to the Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.

37 C.F.R. 1.8(a)

37 C.F.R. 1.10*

	with sufficient postage as first class mail.		as "Express Mail Post Office	to Addressee"
			Mailing Label No.	(mandatory)
	TRA	NSMISSION		
	transmitted by facsimile to the Patent and Trademark	c Office. to (70	3) 87/193/06	
Da	te: April 12, 2005	Csig J <u>W</u>	LIAN H. COHEN	
		(typ	pe or print name of person certi	fying)

Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.

NOTE:	37 C.F.R. 1.98(b):	
	(1)	Each U.S. patent listed in an information disclosure statement must be identified by inventor, patent number, and issue date.
	(2)	Each U.S. patent application published listed in an information disclosure statement shall be identified by applicant, patent application publication number, and publication date.
	(3)	Each U.S. application listed in an information disclosure statement must be identified by the inventor, application number, and filing date.
	(4)	Each foreign patent or published foreign patent application listed in an information disclosure statement must be identified by the country or patent office which issued the patent or published the application, an appropriate document number, and the publication date indicated on the patent or published application.
	(5)	Each publication listed in an information disclosure statement must be identified by publisher, author (si any), title, relevant pages of the publication, date, and place of publication.
WARNI	NG:	No extension of time can be had under 37 C.F.R. § 1.36 (a) or (b) for filing an IDS. 37 C.F.R. § 1.97(f).

NOTE: The "filing date of a national application" under 37 C.F.R. 1.97(b) has two possible meanings. Where the filing is a direct one to the United States Patent & Trademark office, the filing is defined in 37 C.F.R. 1.53(b) as "the date on which: (1) A specification containing a description pursuant to § 1.71 and at least one claim pursuant to § 1.75; and (2) any drawing required by § 1.81(a), are filed in the Patent and Trademark Office in the name of the actual inventor or inventors as required by § 1.41." 37 C.F.R. 1.97(b)(1). On the other hand, an international application that enters the national stage occurs when the applicant has filed the documents and fees required by 35 U.S.C. § 371(c) within the periods set forth in § 1.494 or § 1.495. 35 U.S.C. § 371(c) requires the filing of the following: (1) the national fee; (2) a copy of the international application, unless already sent by the International Bureau, and an English translation if filed in another language; (3) amendments under PCT Article 19, with a translation into English if made in another language; (4) an oath or declaration; and (5) a translation into English of any annexes to the international preliminary examination report, if such annexes were made in another language. 37 C.F.R. 1.97(b)(2).

IDENTIFICATION OF TIME OF FILING THE ACCOMPANYING INFORMATION DISCLOSURE STATEMENT

The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office action on the merits, whichever event occurs last. 37 C.F.R. 1.97(b).

NOTE:	"No certification or fee is due when the filing is made within the above time period. It is advisable to ensure that
	no Office action has been mailed if the disclosure statement is delayed until after three months from filing."

NOTE: "An information disclosure statement will be considered to have been filed on the day it was received in the Office, or on an earlier date of a mailing if accompanied by a properly executed certificate of mailing under 37 C.F.R. 1.8, or Express Mail certificate under 37 C.F.R. 1.10. An office action is mailed on the date indicated in the Office action." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

NOTE: "The term 'national application' includes continuing applications (continuations, divisions, continuations-in-part) so three-months will be measured from the actual filing date of an application as opposed [sic] to the effective date of a continuing application." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

NOTE: "An action on the merits means an action which treats the patentability of the claims in an application, as opposed to only formal or procedural requirements. An action on the merits would, for example, contain a rejection or indication of allowability of a claim or claims rather than just a restriction requirements (37 C.F.R. 1.142) or just a requirement for additional fees to have a claim considered (37 C.F.R. 1.16(d)). Thus, if an application was filed on Jan. I and the first Office action on the merits was not mailed until six months later on July 1, the examiner would be required to consider any proper information disclosure statement filed prior to July 1." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

WARNING: "A petition for suspension of action to allow applicant time to submit an information disclosure statement will be denied as failing to present good and sufficient reasons, since 37 C.F.R. 1.97 provides adequate recourse for the timely submission of prior art for consideration by the examiner." Notice of July 6, 1992 (1141 O.G. 63). But see § 103(b) and (c), limited suspension of action in a continued prosecution application (CPA) filed under § 1.53(d) and in a request for continued examination (RCE) under § 1.114.

If a fee is required, please charge deposit account 12-0425.

ATURE OF PRACTITIONER

JULIAN H. COHEN

(type or print name of practitioner)

P.O. Address

26 West 61st Street New York, N.Y. 10023

Reg. No. 20,302

Tel. No.: (212) 708-1887

Customer No.: 00140





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Stephanie WALD, et al

Serial No.: 10/522,069

Group No. N/A

Filed: January 21, 2005

Examiner: N/A

SYSTEM FOR MULTIMEDIA VIEWING BASED ON ENTITLEMENTS

Attorney Docket No.: U 015600-5

Commissioner for Patents

P. O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

We draw the attention of the Examiner to the attached English-language version of an Action or International-type Search Report from a foreign office in respect of counterpart International Application No. PCT/IL03/00737 that indicates the degree of relevance found by the foreign office. The Search Report makes consideration of any non-English art required. MPEP 609.

CERTIFICATION UNDER 37 C.F.R. 1.8(a) and 1.10*

(When using Express Mail, the Express Mail label number is mandatory; Express Mail certification is optional.)

I hereby certify that, on the date shown below, this correspondence is being:

	M A	AILING		
\boxtimes	deposited with the United States Postal Service in Box 1450, Alexandria, VA 22313-1450.	an envelope ado	dressed to the Commissioner for	Patents, P. O.
	37 C.F.R. 1.8(a)		37 C.F.R. 1.10*	
\boxtimes	with sufficient postage as first class mail.		as "Express Mail Post Office	e to Addressee"
	TRANstransmitted by facsimile to the Patent and Tradema	SMISSION ark Office. to 7		(mandatory)
Date:	April 12, 2005	<u> JŮLI</u>	AN H. COHEN or print name of person certifyin	

*WARNING:

Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label placed thereon prior to mailing. 37 C.F.R. 1.10(b).

"Since the filing of correspondence under § 1.10 without the Express Mail mailing label thereon is an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement will not be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

We also draw the Examiner's attention to the additional references which are considered in the specification.

Form PTO-1449 is also attached with reference copies.

Respectfully submitted,

JULIAN H. COHEN

C/O LADAS AND PARRY LLP 26 WEST 61ST STREET NEW YORK, NY 10023

REG. NO. 20, 302 (212) 708-1887



U. S DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO.	SERIAL NO.			
U 015600-5	10/522,069			
APPLIC	ANT			
Stephanie W	ALD et al.			
FILING DATE GROUP				
01/21/2005				

RE	FEREN	CE DESIGNATION	U	J.S. PATEN	T DOCUM	MENTS	
EXAMINER INITIAL		DOCUMENT NUMBER	DATE		NAME		FILING DATE IF APPROPRIATE
	АА	5,708,478	01/1998	Tognazzi	ni		
· · · ·	АВ	5,740,369	04/1998	Yokozaw	a et al.		
	AC	5,804,803	09/1998	Cragun e	t al.		
	AD	5,864,125	01/1999	Szabó			
	AE	5,971,277	10/1999	Cragun e	t al.		
	AF	5,979,757	11/1999	Tracy et	al.		
	AG	6,169,498	01/2001	King et a	I.		
	АН	6,199,753	03/2001	Tracy et	al.		-
	ΑI	6,205,396	03/2001	Teicher e	t al.		
	AJ	6,332,127	12/2001	Bandera e	et al.		
	AK	6,401,032	06/2002	Jamison	et al.		
			FOREIGN PATEN	NT DOCUM	ENTS		
		DOCUMENT				TRA	NSLATION
		NUMBER	DATE	COUN	ITRY	YES	NO
	AL	01/52451	07/2001	w	0		
	AM	2 326 004	12/1998	GE	3		
	AN						
		OTHER ART	(Including Autho	r, Title, Dat	te, Pertin	ent Dates, Etc.)	
	AO	Dierks, T. and C. Alle Comments: 2246, Th	n. "The TLS Protoco ne Internet Society,19	l Version 1 999, <u>www.</u>	.0"., <i>Net</i> i .ietf.org/r	work Working Grou ic/rfc2246.txt, pag	p, Request for ges 1-71
	АР	Wills, Tom. "The Identity of Electronic Devices", Digital Identity World, www.digitalidworld.com/print.php?sid = 96					
	DΑ	Stajano, Frank. <u>Secur</u> 2002, pages 88-105	rity for Ubiquitous Co	omputing.	West Sus	sex, England: John	Wiley & Sons, Ltd,
Kessler, Michelle. "Several consumer products to get 'tagged'", USAToday.com, Japages 1-2					January 27, 2003,		
	AS	Larcombe, Tim. "TV digital technology", A			keting in	a television industr	y transformed by
 XAMINER	نــــــن	· · · · · · · · · · · · · · · · · · ·			DATE CO		·

EXAMINER:

Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449

U. S DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO.	SERIAL NO.				
U 015600-5	10/522,069				
APPLICANT					
Stephanie W	ALD et al.				
FILING DATE	GROUP				
01/21/2005					

REE	FRFN	CE DESIGNATION	·	.S. PATEN		1/21/2005		
EXAMINER		DOCUMENT					FILING DATE IF	
INITIAL		NUMBER	DATE		NAME		APPROPRIATE	
	AA	6,448,979	09/2002	Schena e	t al.			
	AB	6,456,234	09/2002	Johnson				
	AC	6,473,781	10/2002	Skagerwa	all et al.			
	AD	6,484,148	11/2002	Boyd				
	AE	6,490,432	12/2002	Wegener	et al.			
	AF	6,491,217	12/2002	Catan			,	
	AG	6,496,776	12/2002	Blumberg	et al.			
	АН	6,681,393	01/2004	Bauminge	er et al.			
:	ΑI	6,848,148	02/2005	Braid et al. Waters et al.				
	AJ	2002/0008626	01/2002					
	AK	2002/0013144	01/2002	Waters et al.				
			FOREIGN PATE	NT DOCUM	IENTS			
		DOCUMENT				TRA	NSLATION	
		NUMBER	DATE	COUN	ITRY	YES	NO	
	AL							
	AM							
	AN							
		OTHER ART	(Including Autho	r, Title, Da	te, Pertin	ent Dates, Etc.)		
	AO	Braodbent, Jonathan pages 1-15	and Patrizia Marti. "	Location av	ware mob	ile interactive guide	es: usability issues",	
	AP	Brown, Eric S. "Wire 14, 2004, pages 1-3		Technolog	y Review	www.technology	review.com, Septemb	
	Gilbert, Alorie. "MIT to uncork futuristic bar code", www.msnbc.co				bc.com, August 29	9, 2003, pages 1-5		
	"Sunglasses to Track Body Temperature?", <u>www.story.news.yahoo.com,</u> Augu					/ahoo.com, August	t 26, 2003, pages 1-2	
	AS	Radio Frequency Identification (RFID) Home Page. Www.aimglobal.cog/technologies/rfid/						
XAMINER		<u> </u>			DATE C	ONSIDERED		

EXAMINER:

Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449

U. S DÉPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO.	SERIAL NO.			
U 015600-5	10/522,069			
APPLICANT				
Stephanie W	ALD et al.			
FILING DATE GROUP				
04/04/0005				

		.			01	/21/2005	l
RE	FEREN	CE DESIGNATION	U	.S. PATENT	DOCUM	IENTS	· · · · · · · · · · · · · · · · · · ·
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	:	IAN	мE	FILING DATE IF APPROPRIATE
	АА	2002/0077905	06/2002	Arndt et a	l.		
	АВ	2002/0083445	06/2002	Flickinger	et al.		
	AC	2002/0102993	08/2002	Hendrey e	t al.		
	AD	2002/0111154	08/2002	Eldering et	t al.		
	AE	2002/0133817	09/2002	Markel			
	AF	2002/0138433	09/2002	Black et al		•	
	AG	2002/0139839	10/2002	Catan			
	АН	2002/0139859	10/2002	Catan			
	ΑI	2002/0143860	10/2002	Catan			
	AJ	2002/0147642	10/2002	Availone e	t al.		
	AK	2002/0152117	10/2002	Cristofalo	et al.		
			FOREIGN PATEN	NT DOCUME	NTS		
		DOCUMENT				TRA	NSLATION
		NUMBER	DATE	COUNT	RY	YES	NO
	AL						
	АМ						
	AN					·	
		OTHER ART	(Including Autho	r, Title, Date	e, Pertine	ent Dates, Etc.)	
	AO	Bennett, Graeme. "Po Video Buyer's Guide.					
	AP	Delio, Michelle. "TV	Commercials Get Per	sonal", Wire	d News,	www.wired.com,	September 20, 2000
	DΑ	Thomas, Peter. "Fear Copyright 2001-2003			ld the Ne	ew Usability", www	w.usabilitynews.com,
	AR	Emling, Shelley. "Bill 3, 2003	boards Move into the	Digital Age	", Coolsi	gn Systems, <u>www</u>	v.coolsign.com. March
	AS	Richtel, Matt. "New www.nytimes.com/2"	•			-	
XAMINER	L	<u> </u>			DATE CO	ONSIDERED	

Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449

U. S DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO.	SERIAL NO.
U 015600-5	10/522,069
APPLIC	ANT
Stephanie W	ALD et al.
FILING DATE	GROUP
01/21/2005	

				0.	1/21/2005	
RE	FEREN	CE DESIGNATION	U	.S. PATENT DOCUM	MENTS	
EXAMINER INITIAL	:	DOCUMENT NUMBER	DATE	NA	ME	FILING DATE IF APPROPRIATE
	АА	2002/0156677	10/2002	Peters et al.		
-	АВ	2002/0160758	10/2002	Pradhan et al.		
	AC	2002/0160759	10/2002	Pradhan et al.		
	AD	2002/0160762	10/2002	Nave et al.		
	AE	2002/0160793	10/2002	Pradhan et al.		
	AF	2002/0161633	10/2002	Jacob et al.		
	AG	2002/0166119	11/2002	Cristofalo		
	АН	2002/0166120	11/2002	Boylan, III et al.		
	ΑI	2002/0166127	11/2002	Hamano et al.		
	AJ	2002/0164977	11/2002	Link II et al.		
	AK	2002/0164999	11/2002	Johnson		
	L		FOREIGN PATE	T DOCUMENTS		
		DOCUMENT			TRA	NSLATION
		NUMBER	DATE	COUNTRY	YES	NO
<u> </u>	AL					
	АМ					
	AN					
		OTHER ART	(Including Autho	r, Title, Date, Pertin	ent Dates, Etc.)	
	AO	Martell, Lindsay. "Dr Motorists", ABCNEW				sing to Passing
	Woodruff, Allison et al. "Electronic Guidebooks and Visitor Attention", pages 437-454, Internation Cultural Heritage Informatics Meeting, Vol. 1. David Bearman and France Garzotto, editors. Copy Politecnico di Milano and Archives Et Museum Informatics, 2001					
· · · · · · · · · · · · · · · · · · ·	ΑQ					
	AR					
	AS					

EXAMINER:

Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

DATE CONSIDERED